



YourSkin:YourChoice
WWW.ASEIKO.IO

Personal Mobile Shopping Guide & Marketplace For Clean Skincare

April 2022

ASEIKO Skin is a young company based in Hamburg, Germany. Our easy-to-use mobile solution - we call her simply ASEIKO, is an AI-based algorithm that customers can use on-the-go to make decisions about the skincare products they wish to buy.

ASEIKO analyses extensive data and rules that enable her to classify the current skin condition of the user in real time and to recommend the most suitable skincare products for a specific skin concern. Her mission is to offer a wide range of clean products, build a strong international community solely focused on skincare and strengthen direct contact between skincare brands and their specific customer groups.

At ASEIKO we will be happy to work with and represent brands that already meet the needs of their customers with responsibility, transparency and product safety.

Why to cooperate with us? Facts to consider.

Emerging AI and
ML developments
boost conversion
value by 30%

77% of consumers
have chosen,
recommended or
paid more for a brand
that provides a
personalized service
or experience

The Covid-19
pandemic
demonstrated the
importance of
ecommerce, big data
analysis, access to
different markets and
lean supply chains.

We will be happy to work
with your brand and
combine our core values
with your experience: for
happy & devoted
customers.

Please fill out our questionnaire.
It will take approx. 15-20 min.

Thank you!

1. Brand name

Please write the name of your brand as you usually use it across different marketing channels; e.g. small vs. capital letters, name, name + slogan. These details will help us to keep your Brand CI & your Brand Message in the same CI as you do.

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2. Brand logo

Please upload your logo and share with us your requirements regarding Brand CI and reprinting-rules.

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3. Year and place of foundation

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4. What products does your brand focus on?

- | | |
|---|---|
| <ul style="list-style-type: none"><input type="radio"/> Skin care<input type="radio"/> Body care<input type="radio"/> Skin care Tools | <ul style="list-style-type: none"><input type="radio"/> Hair care<input type="radio"/> Beauty products<input type="radio"/> Supplements |
|---|---|

5. What are your star products in the skin care segment?

.....

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6. What is the country of origin for your skincare products?

.....

7. Shipping & Delivery Options:

Please enter all countries, where your brand currently ships products:

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Please enter all countries, where your brand plans to start shipping in the next 12 months: (optional)

.....

8. What are the geographical region(s) where your brand is interested to cooperate with ASEIKO?

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9. Do you offer your products for purchase in test sizes / in small containers?

If 'yes', please enter the sizes below:

.....

10. Where do you source the ingredients for your products? Please write explicitly if your brand sources ingredients locally.

.....

11. Does your company already have any certification for clean skin care? Please list all certifications your brand already has and/or the certification(s) in progress (please provide the approximate date of certification).

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12. Are your products formulated according to the industry regulations and safety guidelines in your target markets?

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13. Do your products match one or more of the listed qualities?
Please mark with a cross all applicable:

- non-toxic
- natural ingredients
- paraben free
- phthalates free
- no artificial fragrance
- aluminium free
- eco-friendly packaging
- vegan
- cruelty free
- sulfate free
- synthetic free
- mineral oil free
- triclosan free

14. Do your products conform to religious or cultural ethics?

- halal
 - other (e.g. heritage skin care)
 - kosher
-

15. To which age group would you assign your customers/
target group to?

- 18 and below
- 25 - 35
- 45 - 55
- 18 - 25
- 35 - 45
- 55 - 65
- 65 and older

16. Please list the wholesale companies you already cooperate with:

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17. Please list the online platforms and/or marketplaces, where you already sell your products:

.....



**THANK
YOU!**

In case you have more questions, please do not hesitate to contact us:

ASEIKO Skin

Email: supply@aseiko.io
Web: <https://www.aseiko.io>